



# Westfjords Way Challenge

# July 23 Fjord Hub Race Expo

→ Race Week Guide



## THE FJORD HUB

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The race expo of the Arna Westfjords Way Challenge is sponsored by [The Fjord Hub](#) – the Westfjords only bike shop.

The Fjord Hub was started by Tyler to serve the local community as well as the growing population of bike tourists in the Westfjords. Every year has become more serious and the business is now located in downtown Ísafjörður providing bike repair, rentals, and guiding services. The Fjord Hub will be well-stocked for racers to get any last minute biking needs.

The Fjord Hub will provide bike box storage for all racers. Racers are also welcome to setup their bikes in the Fjord Hub basement or outside the premises. Another option is in Dóra's garage located at Aðalstræti 12. The Fjord Hub will provide the race with a mobile repair station that will be setup at the end of each stage.

# Arriving in Iceland

Upon landing in Keflavik, depart to your scheduled transportation. If you are flying to Ísafjörður, take the Flybus or Strætó to the Reykjavik airport. Flybus departs after every arriving flight and are easy to locate once exiting the airport.

## The Bus

The Fjord Hub will provide a van for up to 7 people (with bike transportation) the morning of July 22 and July 29. **For those that have pre-booked, the bus schedule is as follows:**

### Monday July 22, 2024

- Leaving from Keflavik airport at 12:00, from BSÍ in Reykjavik at 13:10 then from N1 at 14:10 in Mosfellsbær.
- Arriving at the Fjord Hub around 20:00, then to the hotel.

### Monday July 29, 2023

- Leaving from Fjord Hub at 10:50 (ceremonial pier jump is at 10am outside the Fjord Hub). The Fjord Hub is located [here](#).
- Hotel Ísafjörður Torfnæs (Edda) at 10:55
- Arriving to N1 in Mosfellsbær at 16:50 (if necessary)
- BSÍ at 17:50 and Keflavik airport at 21:00.

For people riding the bus, it is possible to transport fully assembled bikes (preferred so they can go on top of the car). If you need help with bike box storage in Reykjavik, contact Jón Óli at Reiðhjólaverzlunin Berlin. The Fjord Hub will be open upon your arrival for assembly and access to tools. Expect to use your own multi-tool to do most of your assembly and borrow the larger tools that you may not have had room to pack (such as that pedal wrench). Bags must be clearly labeled and may be left at the bike shop and will be secure for the duration of the race.

## First Night Accommodations

Many riders will be staying at [Hotel Ísafjörður](#), [Hotel Ísafjörður Torfnæs](#), and the campsite (tents only). Campervans must stay at the municipal campground located [here](#).

## Rider Meet-Up Dinner at Logn Restaurant & Bar [Optional] Monday July 22, 7 pm

If you're already in town, meet up with fellow riders at [Logn Restaurant and Bar](#) for a casual dinner and drinks! And if we want to keep the party going, we will head over to the [Fjord Hub](#) later in the evening.

## Bolungarvik Shake-Out Ride [Optional] Tuesday July 23, 1:45 pm at the Fjord Hub

Meet fellow riders and race organizers for a shake-out ride! We will meet at the Fjord Hub at 1:45pm, rolling out at 2:00 pm for a casual ride over a beautiful car-less road to tour the Arna factory in Bolungarvik. We will return in time for the race expo. The ride is around 30 kilometers.

## Race Expo Event at Dokkan Brugghús Tuesday July 23, 5pm to 8pm.

Our race expo will be held at [Dokkan Brugghús](#).

The first step when you arrive is to sign a waiver in person before receiving your race packet. Packets include printed information such as the race week guide, a race map and goods from our sponsors. If you have rented a GPS device from the race, you can pick this up as well.

Next, grab a beverage and a meal (not included in registration fee) from the bar and meet your fellow riders and sponsors of the race! **A mandatory rider's meeting will be held around 7pm to welcome all riders and get ready for the event.**

**Remember – if you haven't already, you must download and join the race [Discord server](#).** This is where we will communicate all race updates. You can also post questions and contact race staff directly if needed.